

Martin County Tourist Development Council 2401 SE Monterey Road Stuart, FL 34996 772-288-5445

June 30, 2023

Governor Ron DeSantis Office of the Governor State of Florida 400 S Monroe St Tallahassee, FL 32399

Senator Kathleen Passidomo Senate President Florida Senate 409 The Capitol 404 South Monroe Street Tallahassee, FL 32399

The Honorable Paul Renner Speaker of the House House of Representatives 420 The Capitol 402 South Monroe Street Tallahassee, FL 32399

Dear Governor DeSantis, Senator Passidomo, and Speaker Renner:

Please accept this letter and enclosed materials as the Martin County Office of Tourism and Marketing's Partner Financial Submission per Florida Statute 288.1226(13)(c). All numbers reflect information for fiscal year FY22 that began on October 1, 2021 and ended on September 30, 2022. The enclosed documents are as follows:

- A.) The total amount of revenue received from public and private sources
 - a. The Office of Tourism and Marketing is a division of the Martin County Board of County Commissioners and fully funded by the 5% County tourism tax.
- B.) The total Operating Budget for FY22
 - a. The FY22 budget sheet shows a budget of \$1,475,832 and is attached in its entirety in attachment A. Please note that 12% of the bed tax collected is allocated by ordinance to sports marketing. This is outsourced via a contract to the Treasure Coast Sports Commission for \$210,000 bringing the actual operating budget down to \$1,265,832.

ADA This document may be reproduced upon request in an alternative format by contacting the County ADA Coordinator (772) 320 3131, the County Administration Office (772) 288 5400, Florida Relay 711, or by completing our accessibility feedback form at: www.martin.fl.us/accessibility feedback

- C.) Employee and board member salary and benefit details from public and private funds.
 - a. The Office of Tourism and Marketing employs three full-time employees. Details may be found in Attachment A this includes all salary and benefit information. Tourist Development Board members serve on a volunteer basis and receive no compensation.
- D.) An itemized account of all expenditures on behalf of, or coordinated for the benefit of the corporation, its board members, or employees.
 - a. Please see Attachment B
- E.) Itemized travel and entertainment expenditures
 - a. Please see Attachment C

The Martin County Office of Tourism is a division of the Martin County Board of County Commissioners and as a Government entity operates in accordance and compliance with Chapter 119, Florida Statutes. As such, our office operates under Sunshine, information on budget, salaries, performance measures and expenditures are available via our website and public record request form. Additionally, the Martin County Board of Commissioners provides multiple methods in which to file a request for public records.

We thank you for your continued support of Visit Florida, as you note in the enclosed documentation our office takes advantage of many of the programs and opportunities that are available.

This report is posted to the Tourist Development page of the Martin County website at https://www.martin.fl.us/TDC.

If you have any questions or need any additional information, please do not hesitate to contact me directly at 772-288-5445 or via email at nokiye@martin.fl.us.

Respectfully,

Nerissa Okiye / Director of Tourism

Martin County Office of Tourism and Marketing

Attachment A.

- The total amount of revenue received from public and private sources
- Total Operating budget.
- Employee and board member salary and benefit details

Martin County, FL Fiscal Year 2022 Adopted Budget

Administration Office of Tourism and Marketing

Mission Statement

The Martin County Office of Tourism and Marketing (OTM) strives to work as a proactive, effective and efficient division within the Department of Administration. The Martin County Office of Tourism and Marketing creates marketing collateral, programs, services, and promotions that inspire travelers to visit Martin County. This mission is accomplished by promoting and showcasing the unique values, heritage, culture, and natural beauty of Martin County. The office is focused on working with the Tourism Development Council (TDC), as well as internal and external stakeholders to increase the economic impact of tourism to the area.

Services Provided

Marketing:

- Increase awareness of tourism among target markets
- Drive incremental trips/tourist spending and increase annual tourism revenue
- Increase impressions and engagement across owned channels web, social, newsletter, etc.

Administration:

- Work closely with the TDC on development of key programs and services
- Provide direction, oversight and budget management for tourism programs
- Work with community and tourism stakeholders on the development of relevant campaigns
- Assist various departments and divisions as needed

Goals and Objectives

- Track key performance indicators and metrics to ensure innovative achievable objectives to market Martin County are being utilized
- Develop strong Tourism data mechanisms
- Increase the number of partners that participate in the programs and services offered by the Martin County Office of Tourism and Marketing
- Increase the economic contribution of tourism to Martin County by growing visitation and spending
- Leverage assets that are distinct to Martin County

Benchmarks

The Martin County Office of Tourism and Marketing is utilizing traditional tourism metrics to measure the success of the division. Future measurements will be based upon the performance goals listed below:

Performance Measures

Description	Unit of Measure	FY 2020 Actual	FY 2021 Projected	FY 2021 Actual	FY 2022 Projected
Increase leads to newsletter database	%	10.00	10.00	22.00	10.00
Increase audience using social media	%	10.00	10.00	43.00	10.00
Increase unique visitors to website	%	10.00	10.00	49.00	10.00
Increase number of listings on DiscoverMartin.com	Υ	Yes	Yes	Yes	Yes
Audit website and make performance enhancements	Υ	Yes	Yes	Yes	Yes
Create collateral, storytelling and marketing innovative material	Y	Yes	Yes	Yes	Yes

Martin County, FL Fiscal Year 2022 Adopted Budget

Administration Office of Tourism and Marketing

Expenditures

Expense Classification	FY 2020 ACTUAL	FY 2021 ADOPTED	FY 2021 ACTUAL	FY 2022 ADOPTED
01200 Regular Salaries	205,200	214,148	211,394	215,364
01501 Cell Phone Stipend	971	960	846	840
02101 FICA	12,058	13,277	12,432	13,140
02101 FICA 02102 Medicare	2,820	3,105	2,908	3,073
02200 Retirement Contributions	18,330	21,415	21,842	22,952
02300 Life and Health Insurance	39,775	46,210	39,538	43,903
03400 Other Contractual Services	209,513	298,652	169,319	335,278
03410 Other Contractual SVS - Staffing	804	238,032	0	0
04000 Travel and Per Diem	8,733	20,000	8,896	20,000
04002 Travel and Per Diem/Educational	0,733	20,000	206	20,000
04101 Communications - Cell Phones	64	0	0	0
	446	0	478	0
04104 Communications-Data/Wireless Svcs	23,816	9,000	5,269	9,000
04200 Freight and Postage	•	500	360	500
04401 Rentals and Leases/Pool Vehicles	120			
04402 Rentals and Leases/Copier Leases	934	1,300	1,142	1,300
04700 Printing and Binding	818	10,945	599	10,945
04800 Promotional Activities	802,886	567,897	636,703	774,137
04900 Other Current Charges	55	0	0	0
05100 Office Supplies	598	3,600	2,072	3,600
05175 Computer Equipment \$1000-\$4999.99	4,933	0	0	0
05195 Non-Capital Computer Equipment	280	0	0	0
05199 Other Non-Capital Equipment	1,681	0	0	0
05200 Operating Supplies	30	500	133	500
05204 Fuel	0	300	0	300
05208 Software Licenses	0	1,000	0	1,000
05400 Publications and Memberships	20,114	10,000	11,437	10,000
05402 Publications/Subscriptions	140	0	0	0
05500 Training	17,383	10,000	10,056	10,000
Total Expenses	1,372,503	1,232,809	1,135,630	1,475,832

Accounts of Interest

03400 - Funding for the acquisition of new content assets moved from promotion contracts as the Office of Tourism will be getting new video, digital and general content.

04800 - Increase in promotional funding based on FY22 estimated Tourism revenues.

Significant Changes

There are no significant program changes.

Attachment B.

 An itemized account of all expenditures by your DMO on the behalf of, or coordinated for the benefit of VISIT FLORIDA, its board members, or employees.

TOTAL FY 22	85336 Z2227885	85137 Z2225328	84763 Z2224985	84641 Z2223484	83487 Z2222285	81768 Z2222075	81948 Z2213084	MYNKQFMKC84 Z2212588	81485 Z2208672	80930 Z2208672	80617 Z2208672	81509 Z2208456	80634 Z2204150	RBNFGHRQ2TL S2205736	5VNV5J3VVPJ S2205165	616 S2204148	WVNNBG4JT66 S2203857	YRN3BLWF9NG S2203776	VZNQSWWBX3G S2202694	20906 VISIT FLORIDA
	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	z
	No	No	No	No	No	No	No	No	Yes	Yes	Yes	No	No	No	No	No	No	No	No	Þ
	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	
	Paid	Paid	Paid	Paid	Paid	Paid	Paid	Paid	Paid	Paid	Paid	Paid	Paid	Paid	Paid	Paid	Paid	Paid	Paid	22
	No	No	No	No	No	No	No	No	No	No	No	No	No	N _O	No	No	No	No	No	
\$100,884.76	\$7,500.00	\$914.76	\$3,400.00	\$3,000.00	\$5,100.00	\$10,000.00	\$1,980.00	\$2,600.00	\$5,100.00	\$16,667.00	\$10,500.00	\$5,000.00	\$25,000.00	\$2,500.00	\$200.00	\$225.00	\$499.00	\$499.00	\$200.00	
	9/30/2022 0:00	9/15/2022 0:00	9/9/2022 0:00	8/19/2022 0:00	8/5/2022 0:00	8/5/2022 0:00	4/18/2022 0:00	4/8/2022 0:00	2/21/2022 0:00	2/21/2022 0:00	2/21/2022 0:00	2/18/2022 0:00	12/17/2021 0:00	9/15/2022 0:00	8/15/2022 0:00	6/16/2022 0:00	5/26/2022 0:00	5/23/2022 0:00	3/24/2022 0:00	
	10/11/2022 0:00 E1101329	9/20/2022 0:00 E1101255	9/14/2022 0:00 E1101227	8/23/2022 0:00 E1101172	8/9/2022 0:00 E1101129	8/9/2022 0:00 E1101128	4/20/2022 0:00 B1118668	4/12/2022 0:00 B1118444	2/23/2022 0:00 B1116768	2/23/2022 0:00 B1116768	2/23/2022 0:00 B1116768	2/23/2022 0:00 B1116768	12/21/2021 0:00 B1114937	9/21/2022 0:00 F1100433	8/16/2022 0:00 F1100404	7/6/2022 0:00 F1100377	6/3/2022 0:00 F1100364	6/3/2022 0:00 F1100364	4/13/2022 0:00 F1100332	

Attachment C.

• Itemized travel and entertainment expenditures.

Submit Date

Report ID: 0100-2816-1470

Report Name Expense Owner Expense Owner ID Created By STS CONNECTIONS 2022 Nerissa Serrano Okiye NOKIYE / 00035996 Sally Reynon

Sally Beynon Sep 22, 2022

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 Sophia
 Brown
 09/26/2022

 Don
 Donaldson
 09/23/2022

 Shannon
 McCarthy
 09/23/2022

 Nerissa
 Serrano Okiye
 09/22/2022

Financial Summary

	Total (USD)
Total Expenses Reported	2,806.08
Less County Paid Expenses	2,526.04
Amount Due Expense Owner	280.04

Expense Summary

Expense Type	Total (USD)
Airfare	568.20
Conference / Seminar	1,330.00
Hotel - Lodging	477.00
Hotel - Taxes / Fees	62.01
Meals - Per Diem	229.00
Mileage	51.04
Parking	52.00
Taxi / Car Service	36.83
Total	2,806.08

Allocation

Allocations Charged		Total (USD)
1552-0211-559	FUND: TOURIST	2,806.08
DEPT / DIVISION: ADM/OFFICE OF TOURISM ANI	D MARKETING	
Total		2,806.08



Report ID: 0100-2793-7747

Report Name Florida Governor's Conference

Expense Owner Nerissa Serrano Okiye
Expense Owner ID NOKIYE / 00035996

Created By Sally Beynon Submit Date Sep 9, 2022

To Be Paid In USD



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 Sophia
 Brown
 09/19/2022

 Don
 Donaldson
 09/14/2022

 Shannon
 McCarthy
 09/14/2022

 Nerissa
 Serrano Okiye
 09/14/2022

Financial Summary

	Total (USD)
Total Expenses Reported	999.00
Less County Paid Expenses	891.00
Amount Due Expense Owner	108.00

Expense Summary

Expense Type	Total (USD)
Conference / Seminar	499.00
Hotel - Lodging	372.00
Hotel - Taxes / Fees	20.00
Meals - Per Diem	108.00
Total	999.00

Allocation

Allocations Charged		Total (USD)
1552-0211-559	FUND: TOURIST	999.00
DEPT / DIVISION: ADM/OFFICE OF TOURISM AND I	MARKETING	
Total		999.00



To Be Paid In

Report ID: 0100-2693-3973

Report Name
Expense Owner
Expense Owner ID
Created By
Submit Date

TRAVELABILITY SUMMIT Nerissa Serrano Okiye NOKIYE / 00035996 Sally Beynon Jun 27, 2022

USD



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 Don
 Donaldson
 07/06/2022

 Shannon
 McCarthy
 07/06/2022

 Jeannie
 Offhaus
 07/07/2022

 Nerissa
 Serrano Okiye
 07/06/2022

Financial Summary

	Total (USD)
Total Expenses Reported	1,902.48
Less County Paid Expenses	1,774.48
Amount Due Expense Owner	128.00

Expense Summary

Expense Type	Total (USD)
Car Rental Fuel	61.07
Conference / Seminar	1,295.00
Hotel - Lodging	318.00
Hotel - Parking	36.00
Hotel - Taxes / Fees	42.10
Meals - Per Diem	128.00
Taxi / Car Service	22.31
Total	1,902.48

Allocation

Allocations Charged		Total (USD)
1552-0211-559	FUND: TOURIST	1,902.48
DEPT / DIVISION: ADM/OFFICE OF TOURISM AND MA	ARKETING	
Total		1,902.48



Report ID: 0100-2672-8403

Report Name **DESTINATIONS FLORIDA BOD MTG**

Nerissa Serrano Okiye **Expense Owner Expense Owner ID** NOKIYE / 00035996 Created By Sally Beynon

Submit Date Jun 3, 2022

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Taryn	Kryzda	06/03/2022
Shannon	McCarthy	06/06/2022
Jeannie	Offhaus	06/09/2022
Nerissa	Serrano Okiye	06/03/2022

Financial Summary

	Total (USD)
Total Expenses Reported	907.01
Less County Paid Expenses	767.01
Amount Due Expense Owner	140.00

Expense Summary

Expense Type	Total (USD)
Car Rental Fuel	74.01
Conference / Seminar	295.00
Hotel - Lodging	398.00
Meals - Per Diem	140.00
Total	907.01

Allocation

Allocations Charged		Total (USD)
1552-0211-559	FUND: TOURIST	907.01
DEPT / DIVISION: ADM/OFFICE OF TOURISM AND	MARKETING	
Total		907.01



Report ID: 0100-2555-2627

Report Name The Travel Expo @ The Villages

Expense Owner Nerissa Serrano Okiye
Expense Owner ID NOKIYE / 00035996

Created By Sally Beynon Submit Date Mar 9, 2022

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 Taryn
 Kryzda
 03/10/2022

 Shannon
 McCarthy
 03/14/2022

 Jeannie
 Offhaus
 03/16/2022

 Nerissa
 Serrano Okiye
 03/09/2022

Financial Summary

	Total (USD)
Total Expenses Reported	2,391.69
Less County Paid Expenses	2,270.69
Amount Due Expense Owner	121.00

Expense Summary

Expense Type	Total (USD)
Car Rental Fuel	62.76
Conference / Seminar	2,000.00
Hotel - Lodging	207.93
Meals - Per Diem	121.00
Total	2,391.69

Allocation

Allocations Charged		Total (USD)
1552-0211-559	FUND: TOURIST	2,391.69
DEPT / DIVISION: ADM/OFFICE OF TOURISM AND M	MARKETING	
Total		2,391.69



To Be Paid In

Report ID: 0100-2547-5870

Report Name

Expense Owner

Expense Owner ID

Created By

Submit Date

CDME COURSE TRAINING

Nerissa Serrano Okiye

NOKIYE / 00035996

Sally Beynon

Mar 3, 2022

USD



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 Taryn
 Kryzda
 03/04/2022

 Shannon
 McCarthy
 03/04/2022

 Jeannie
 Offhaus
 03/11/2022

 Nerissa
 Serrano Okiye
 03/04/2022

Financial Summary

	Total (USD)
Total Expenses Reported	4,674.31
Less County Paid Expenses	4,285.60
Amount Due Expense Owner	388.71

Expense Summary

Expense Type	Total (USD)
Airfare	405.19
Hotel - Lodging	1,054.32
Hotel - Taxes / Fees	137.05
Meals - Per Diem	340.00
Mileage	48.71
Miscellaneous / Other	31.08
Parking	65.00
Taxi / Car Service	122.96
Training / Education	2,470.00
Total	4,674.31

Allocation

Allocations Charged		Total (USD)
1552-0211-559	FUND: TOURIST	4,633.73
DEPT / DIVISION: ADM/OFFICE OF TOURISM AND M	MARKETING	
1552-0211-559	FUND: TOURIST	40.58
DEPT / DIVISION: ADM/OFFICE OF TOURISM AND M	MARKETING	
Total		4,674.31



To Be Paid In

Report ID: 0100-2544-9290

Report Name **Expense Owner Expense Owner ID** Created By Submit Date

STS Domestic Discovery Nerissa Serrano Okiye NOKIYE / 00035996 Sally Beynon

Feb 23, 2022

USD



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02/24/2022 Kryzda Taryn 02/24/2022 Shannon McCarthy 02/25/2022 **leannie** Offhaus 02/23/2022 Serrano Okiye Nerissa

Financial Summary

	Total (USD)
Total Expenses Reported	3,717.65
Less County Paid Expenses	3,460.65
Amount Due Expense Owner	257.00

Expense Summary

Expense Type	Total (USD)
Airfare	450.20
Conference / Seminar	2,440.00
Hotel - Lodging	357.00
Hotel - Taxes / Fees	59.55
Meals - Per Diem	257.00
Miscellaneous / Other	27.00
Parking	52.00
Taxi / Car Service	74.90
Total	3,717.65

Allocation

Allocations Charged		Total (USD)
1552-0211-559	FUND: TOURI	ST 3,706.94
DEPT / DIVISION: ADM/OFFICE OF TOURISM AND MA	ARKETING	
1552-0211-559	FUND: TOURI	ST 10.71
DEPT / DIVISION: ADM/OFFICE OF TOURISM AND MA	ARKETING	
Total		3,717.65



Report ID: 0100-2448-2671

Report Name Travel Adventure Training for Rural Partners

Expense Owner Nerissa Serrano Okiye
Expense Owner ID NOKIYE / 00035996
Created By Sally Beynon

Created By Sally Beynon Submit Date Nov 16, 2021

To Be Paid In USD



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 Taryn
 Kryzda
 11/23/2021

 Shannon
 McCarthy
 11/29/2021

 Selma
 Rusea
 11/29/2021

 Nerissa
 Serrano Okiye
 11/16/2021

Financial Summary

	Total (USD)
Total Expenses Reported	274.70
Less County Paid Expenses	151.70
Amount Due Expense Owner	123.00

Expense Summary

Expense Type	Total (USD)
Car Rental Fuel	17.70
Hotel - Lodging	134.00
Meals - Per Diem	123.00
Total	274.70

Allocation

Allocations Charged		Total (USD)
1552-0211-559	FUND: TOURIST	274.70
DEPT / DIVISION: ADM/OFFICE OF TOURISM AND	MARKETING	
Total		274.70



Taryn Shannon Selma Report ID: 0100-2393-2204

Report Name Florida Governor's Conference

Expense Owner Nerissa Serrano Okiye
Expense Owner ID NOKIYE / 00035996

Created By Sally Beynon Submit Date Oct 28, 2021

To Be Paid In USD



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Approvers	
Kryzda	10/29/2021
McCarthy	10/29/2021
Rusea	10/29/2021

Nerissa Serrano Okiye Financial Summary

	Total (USD)
Total Expenses Reported	789.00
Less County Paid Expenses	684.00
Amount Due Expense Owner	105.00

Expense Summary

Expense Type	Total (USD)
Conference / Seminar	499.00
Hotel - Lodging	185.00
Meals - Per Diem	105.00
Total	789.00

Allocation

Allocations Charged		Total (USD)
1552-0211-559	FUND: TOURIST	684.00
DEPT / DIVISION: ADM/OFFICE OF TOURISM AND	MARKETING	
1552-0211-559	FUND: TOURIST	105.00
DEPT / DIVISION: ADM/OFFICE OF TOURISM AND	MARKETING	
Total		789.00

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10/29/2021

Report ID: 0100-2411-0286

Report Name
Expense Owner
Expense Owner ID
Created By
Submit Date
To Be Paid In

STS Connections
Nerissa Serrano Okiye
NOKIYE / 00035996
Sally Beynon
Oct 11, 2021
USD



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 Taryn
 Kryzda
 10/12/2021

 Shannon
 McCarthy
 10/12/2021

 Selma
 Rusea
 10/14/2021

 Nerissa
 Serrano Okiye
 10/11/2021

Financial Summary

	Total (USD)
Total Expenses Reported	2,507.98
Less County Paid Expenses	2,350.98
Amount Due Expense Owner	157.00

Expense Summary

Expense Type	Total (USD)
Airfare	263.40
Baggage Fee	30.00
Conference / Seminar	1,290.00
Hotel - Lodging	556.00
Hotel - Taxes / Fees	73.40
Meals - Per Diem	157.00
Parking	65.00
Taxi / Car Service	73.18
Total	2,507.98

Allocation

Allocations Charged		Total (USD)
1552-0211-559	FUND: TOURIST	2,507.98
DEPT / DIVISION: ADM/OFFICE OF TOURISM AND N	MARKETING	
Total		2,507.98



Report ID: 0100-2816-5507

Report Name STS CONNECTIONS

Expense Owner Ian Centrone

Expense Owner ID ICENTRONE / 00041257

Serrano Okiye

Created By Sally Beynon Submit Date Sep 22, 2022

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	Mphioveis	
Sophia	Brown	09/26/2022
lan	Centrone	09/22/2022
Don	Donaldson	09/23/2022
Shannon	McCarthy	09/22/2022

Financial Summary

Nerissa

	Total (USD)
Total Expenses Reported	1,434.96
Less County Paid Expenses	1,192.50
Amount Due Expense Owner	242.46

Expense Summary

Expense Type	Total (USD)
Airfare	568.20
Hotel - Lodging	477.00
Hotel - Taxes / Fees	62.01
Meals - Per Diem	188.00
Mileage	54.46
Parking	52.00
Taxi / Car Service	33.29
Total	1,434.96

Allocation

Allocations Charged		Total (USD)
1552-0211-559	FUND: TOURIST	1,434.96
DEPT / DIVISION: ADM/OFFICE OF TOURISM AND	MARKETING	
Total		1,434.96

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09/22/2022

Report Name Florida Governor's Conference_GC22

Expense Owner Ian Centrone

Expense Owner ID ICENTRONE / 00041257

Created By Sally Beynon Submit Date Sep 12, 2022

To Be Paid In USD



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Sophia	Brown	09/23/2022
lan	Centrone	09/16/2022
Don	Donaldson	09/21/2022
Shannon	McCarthy	09/21/2022
Nerissa	Serrano Okiye	09/21/2022

Financial Summary

	Total (USD)
Total Expenses Reported	1,098.20
Less County Paid Expenses	990.20
Amount Due Expense Owner	108.00

Expense Summary

Expense Type	Total (USD)
Conference / Seminar	499.00
Hotel - Lodging	372.00
Hotel - Parking	24.80
Hotel - Taxes / Fees	94.40
Meals - Per Diem	108.00
Total	1,098.20

Allocation

Allocations Charged		Total (USD)
1552-0211-559	FUND: TOURIST	1,098.20
DEPT / DIVISION: ADM/OFFICE OF TOURISM AND MA	ARKETING	
Total		1,098.20



Report ID: 0100-2544-8507

Report Name STS Domestic Discovery

Expense Owner Ian Centrone

Expense Owner ID ICENTRONE / 00041257

Created By Sally Beynon Submit Date Feb 23, 2022

To Be Paid In USD



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	Арр	rovers
lan	Centrone	02/23/2022
Taryn	Kryzda	05/04/2022
Shannon	McCarthy	05/04/2022
Jeannie	Offhaus	05/05/2022
Nerissa	Serrano Okiye	05/04/2022

Financial Summary

	Total (USD)
Total Expenses Reported	1,190.90
Less County Paid Expenses	947.90
Amount Due Expense Owner	243.00

Expense Summary

Expense Type	Total (USD)
Airfare	375.20
Car Rental Fuel	43.09
Hotel - Lodging	392.70
Meals - Per Diem	243.00
Parking	39.00
Taxi / Car Service	97.91
Total	1,190.90

Allocation

Allocations Charged		Total (USD)
1552-0211-559	FUND: TOURIST	1,190.90
DEPT / DIVISION: ADM/OFFICE OF TOURISM AND	MARKETING	
Total		1,190.90



Report ID: 0100-2544-4675

Marketing Outlook Forum Report Name

Expense Owner Ian Centrone

ICENTRONE / 00041257 Expense Owner ID

Created By Sally Beynon Feb 23, 2022 Submit Date

To Be Paid In USD



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	Approvers	
lan	Centrone	02/23/2022
Taryn	Kryzda	02/24/2022
Shannon	McCarthy	02/24/2022
Jeannie	Offhaus	02/25/2022
Nerissa	Serrano Okiye	02/23/2022

Financial Summary

	Total (USD)
Total Expenses Reported	771.48
Less County Paid Expenses	583.48
Amount Due Expense Owner	188.00

Expense Summary

Expense Type	Total (USD)
Airfare	197.20
Car Rental Fuel	41.79
Hotel - Lodging	223.74
Meals - Per Diem	188.00
Parking	39.00
Taxi / Car Service	81.75
Total	771.48

Allocation

Allocations Charged		Total (USD)
1552-0211-559	FUND: TOURIST	771.48
DEPT / DIVISION: ADM/OFFICE OF TOURISM AND	MARKETING	
Total		771.48



Report ID: 0100-2522-5911

TravMedia/IMM Summit Report Name

Expense Owner Ian Centrone

ICENTRONE / 00041257 **Expense Owner ID**

Created By Sally Beynon Feb 2, 2022 Submit Date To Be Paid In

USD



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	Approvers	
lan	Centrone	02/02/2022
Taryn	Kryzda	02/04/2022
Shannon	McCarthy	02/04/2022
Jeannie	Offhaus	02/10/2022
Nerissa	Serrano Okiye	02/02/2022

Financial Summary

And the second second second second	Total (USD)
Total Expenses Reported	3,591.70
Less County Paid Expenses	3,287.70
Amount Due Expense Owner	304.00

Expense Summary

Expense Type	Total (USD)
Airfare	222.20
Car Rental Fuel	21.49
Conference / Seminar	2,545.00
Hotel - Lodging	371.90
Meals - Per Diem	304.00
Miscellaneous / Other	27.00
Parking	52.00
Taxi / Car Service	48.11
Total	3,591.70

Allocation

Allocations Charged		Total (USD)
1552-0211-559	FUND: TOURIST	3,591.70
DEPT / DIVISION: ADM/OFFICE OF TOURISM AND MARKETING		
Total		3,591.70



Report ID: 0100-2408-2430

Report Name STS Connections Conference

Expense Owner lan Centrone

Expense Owner ID ICENTRONE / 00041257

Created By Sally Beynon Submit Date Oct 12, 2021

To Be Paid In USD



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	Approvers	
lan	Centrone	10/12/2021
Taryn	Kryzda	10/13/2021
Shannon	McCarthy	10/13/2021
Selma	Rusea	10/14/2021
Nerissa	Serrano Okiye	10/12/2021

Financial Summary

	Total (USD)
Total Expenses Reported	792.57
Less County Paid Expenses	662.57
Amount Due Expense Owner	130.00

Expense Summary

Expense Type	Total (USD)
Airfare	193.41
Hotel - Lodging	278.00
Hotel - Taxes / Fees	36.70
Meals - Per Diem	130.00
Parking	80.00
Taxi / Car Service	74.46
Total	792.57

Allocation

Allocations Charged		Total (USD)
1552-0211-559	FUND: TOURIST	792.57
DEPT / DIVISION: ADM/OFFICE OF TOURISM AND	MARKETING	
Total		792.57

